

Essential Commercial TV with Multiple Use

LG Commercial Lite TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and video, the LX330C/LX341C series create a more hospitable welcome for guests and customers.



LX341C : 49" 55" 60" 65"

LX330C : 32" 42"

LX341C / LX330C

- Welcome Video / Screen
- Remote Jack Pack
- Hotel Mode
- USB Cloning
- Self Diagnostics
- USB Auto Playback

Hospitality Solutions



Welcome Video/Screen

With the capability to display various video formats* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.

* mp4, avi, mov, tp, wma, ts etc.



One Channel Map

One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals.



External Speaker Out

The external speaker out function lets users enjoy the external speaker in a separate place such as the bathroom.



Remote Jack Pack

The plug and play function of the Remote Jack Pack enables users to seamlessly view their media on the hospitality TV in the hotel room.

Simple & Effective Maintenance



Hotel Mode

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.



USB Cloning

Clone all hotel TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB stick, a process that is fully automated to save time without having to set each TV individually.



Lock Mode

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.



Self Diagnostics

Enables service engineers to recognize technical issues in a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device. Service engineers use this information to analyze technical issues without the actual TV.

Basic Signage Features



USB Auto Playback

LG Commercial TVs recognize playable contents in external storages and play them automatically and repeatedly. This feature is available whether the TV is located in a lobby, restaurant or some other commercial facility.



Interactivity Ready

Allows you to connect interactive set top boxes or media players enabling you to control and manage your TV via RS232C cable.

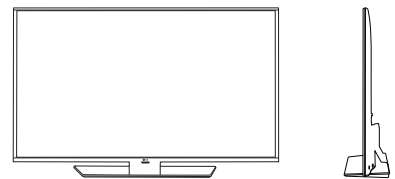
Commercial Lite

Specification

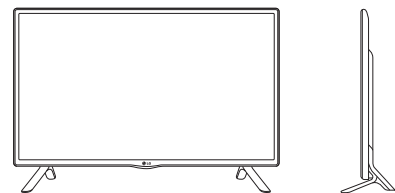
		LX 341C	LX 330C
Model Information	Category	Commercial Lite	Commercial Lite
	Region	ASIA	ASIA
	ATS	3/4W	3 /4W
	Size	49 / 55 / 60 / 65	32H / 42
	Chassis Platform	L15 (Commercial)	L15 (Commercial)
Broadcasting System	Analog	• (PAL/NTSC-M)	• (PAL/NTSC-M)
	Digital	Terrestrial	• DVB-T2/T(varied by region)
		Cable	• DVB-C
Video	Resolution	1920 x 1080 (FHD)	32": 1366 x 768 (HD) 42": 1920 x 1080 (FHD)
	Triple XD Engine	•	•
	Aspect Ratio	• 8 modes (16:9, Just Scan, Original, Full wide, 4:3, 14:9, Zoom, Cinema Zoom 1)	• 8 modes (16:9, Just Scan, Original, Full wide, 4:3, 14:9, Zoom, Cinema Zoom 1)
Audio	Audio Output	10W + 10W	10W + 10W
	Sound System	2.0 ch	2.0 ch
	Sound Mode	• 6 modes (Standard, News, Music, Cinema, Sport, Game)	• 6 modes (Standard, News, Music, Cinema, Sport, Game)
		• 6 modes(India only) (Standard, News, Bollywood, Cinema, Cricket, Game)	• 6 modes(India only) (Standard, News, Bollywood, Cinema, Cricket, Game)
Feature	Clear Voice II		•
	Connectivity	MHL	•
		HDMI-CEC	•
	Interactivity	HTNG-CEC	•
		HTNG-CEC	•
	Welcome Video/Screen		•
	Lock Mode		•
	One Channel Map		•
	Multi IR Code		•
	Hotel Mode		•
	USB Cloning		•
	IR Out		• (RS-232C)
	USB	USB Auto Play Back	•
		Moving Picture Playback (SD/HD/Plus HD)	Divx HD
		Picture	JPEG
		Audio Codec	MP3, AC3, MPEG, AAC, HEAAC, CODA, LPCM
	External Speaker Out		• (Int/Fixed, 3.5mm, Stereo, Single ended Type(GND,L/R), 1W with 8Ω)
	RJP Compatibility		• Teleadapt (RS232C), Teleadapt/Guestlink (HDMI CEC)
	RJP Interface		• (RS232C, HDMI CEC)
	Auto Off/ Auto Sleep		•
	Smart Energy Saving		•
	Anti-theft System		• Kensington Lock
Accessory	Remote type		L-CON
	Cable		Power cord
	Manual / ESG		CD title (Simple manuul)
Power	Voltage, Hz		100 ~ 240V, 50/60Hz
	Max (Watts)		49": TBD , 55": TBD 60": TBD , 65": TBD
	Typical(Watts)		49": TBD , 55": TBD 60": TBD , 65": TBD
	Energy saving (Min)		49": TBD , 55": TBD 60": TBD , 65": TBD
	Energy saving (Med)		49": TBD , 55": TBD 60": TBD , 65": TBD
	Energy saving (Max)		49": TBD , 55": TBD 60": TBD , 65": TBD
	Stand-by		49": TBD , 55": TBD 60": TBD , 65": TBD
	Stand-by		49": TBD , 55": TBD 60": TBD , 65": TBD
Tool Description	Tool Name		LF63 (w/ Gray LG Logo)
	VESA Compatibility		49": 300 x 300, 55": 300 x 300 60": 300 x 300, 65": 300 x 300
Required Listing (Certification)	Safety		CB, BIS, SIRIM, TISI, BPS, PSB, SNI
	Environment		CISPR
	Etc.		MEPS, Tick, EE, OIF, BEE, Freeview

Dimension

LX341C : 49" / 55" / 60" / 65"



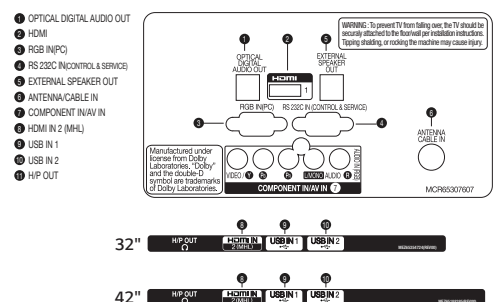
LX330C : 32H" / 42"



	LX341C		LX330C	
Set Size (W/O Stand, WxHxD, mm)	49"	1106 x 647 x 37(SPK 55.1)	32"	732 x 431 x 55.5
	55"	1242 x 724 x 37(SPK 55.1)		
	60"	1363 x 792 x 39(SPK 57.1)	42"	961 x 567 x 55.5
	65"	1461 x 848 x 39(SPK 57.3)		
Set Size (With Stand, WxHxD, mm) / Set Weight (With Stand, kg)	49"	1106 x 701 x 325 / 17.8	32"	732 x 481 x 207 / 6.2
	55"	1242 x 780 x 325 / 21.1		
	60"	1363 x 844 x 294 / 29.3	42"	961 x 610 x 218 / 9.5
	65"	1461 x 899 x 294 / 34.0		
Packing Size (With Stand, WxHxD, mm) / Packing Weight (With Stand, kg)	49"	1197 x 760 x 162 / 21.0	32"	810 x 495 x 146 / 7.4
	55"	1330 x 813 x 152 / 25.1		
	60"	1484 x 906 x 159 / 34.9	42"	1060 x 660 x 152 / 11.6
	65"	1548 x 970 x 159 / 41.0		

Connectivity

LX341C / LX330C



HDMI
HIGH DEFINITION MULTIMEDIA INTERFACE