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# High Brightness with Low Noise Display

## LG Window-Facing Digital Signage 55XS2B



### Features

- 1920 x 1080 (Full HD)
- High Brightness : 2500cd/m<sup>2</sup>
- Shine-Out Film
- Conformal Coating
- SNMP Support / Wi-Fi Compatible
- Less Noise - No Cooling Fan
- High Resistance to Blackening Effect



### Key Features

#### Outstanding Visibility

Outstanding Visibility

#### High Brightness

The high brightness 55" outdoor display maintains high picture quality and image readability in an outdoor environment.



#### Advanced Local Dimming

The backlighting in specific areas of the screen can be controlled to increase the contrast ratio and provide a clearer image.



#### Low Noise



#### Less Noise. No Cooling Fan

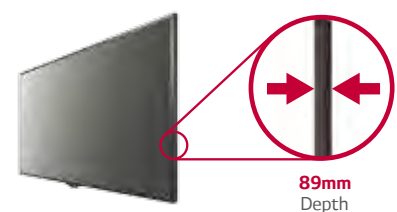
The 55XS5B can be installed in an in-window retail environment as it operates quietly without having a cooling fan.

#### Enhanced Design Configuration



#### Slimmer Depth

Stylish look with 89mm slimmer depth.



# High Brightness with Low Noise Display

## LG Window-Facing Digital Signage 55XS2B



**Screen Size**  
55"

### 55XS2B

- Brightness : 2500cd/m<sup>2</sup>
- Operating Hours: 24 Hours / 7 Days
- Bezel : 11.4mm(L/R), 13.5mm(T/B)
- Depth : 89mm
- Noise Level : under 25dB
- Operation Temperature : 0°C~45°C
- Interface : HDMI / DVI / RJ45 / IR / Daisy-Chain (DP, RS232C)



## Other Features

### M+ Panel



### Low power consumption with M+ panel

The M+ panel reduces power consumption with LG new RGBW pixel structure. By adding White element to existing RGB pixel structure, 55XS2B offers higher brightness at lower power.



55XS2B

### Smart Brightness Control

The 55XS2B controls brightness levels by using an Auto Brightness Sensor.



### Product Reliability



### Conformal Coating

The 55XS2B signage has been designed with the LG Conformal Coating to provide additional protection to circuit boards in harsh environments such as dust and humidity.



### High Operating Temperature

Even under high operating temperature of up to 45°C, it presents clearer images without hot spots.

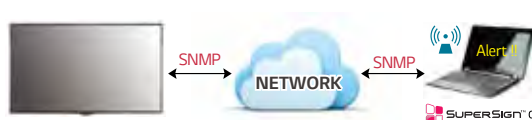


### Easy Maintenance



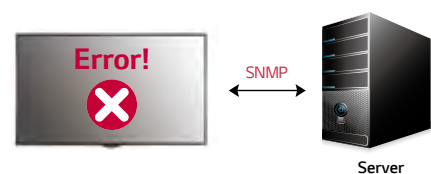
### Real-Time Remote Monitoring

Real Time Display Remote Management through SuperSign C or Simple Network Management Protocols (SNMP) is available in addition to RS-232C and other network protocol.



### Saving System Log Files

The 55XS2B supports 'log file back-up' of the display failures and allows the user to check when a specific error occurred.



## Specifications

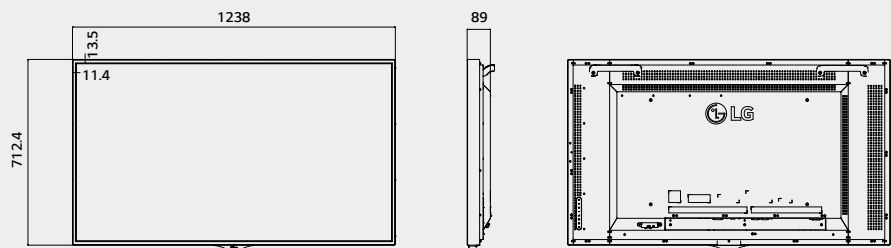
		XS2B
PANEL	Screen Size	55" (139cm)
	Panel Technology	IPS
	Aspect Ratio	16 : 9
	Native Resolution	1,920 x 1,080 (FHD)
	Brightness	2500cd/m <sup>2</sup>
	Contrast Ratio	1,000 : 1 (Native)
	Dynamic CR	500,000 : 1
	Viewing Angle (H x V)	178° x 178°
	Surface Treatment	Hard coating(3H), Anti-reflection treatment (Reflectance < 2.5%)
	Life time	50,000 Hrs
Operating Hours	24 Hours, 7 Days / week	
CONNECTIVITY	Input	HDMI (2, Support HDCP), DP (1), DVI-D (1), Audio, USB, Pixel Sensor
	Output	DP (1), External Speaker Out (L/R)
	External Control	RS232C (In/Out), RJ45, IR Receiver
PHYSICAL SPECIFICATIONS	Bezel Width	11.4mm (L/R), 13.5mm (T/B)
	Monitor Dimension (W x H x D)	1238mm x 712mm x 89mm
	Weight (Head)	25.6kg
	Carton Dimensions (W x H x D)	1366mm x 228mm x 800mm
	Packed Weight	30.7kg
VESA™ Standard Mount Interface	600mm x 400mm	
SPECIAL FEATURES	Temperature Sensor, Auto Brightness Sensor, Tilt Mode (up to 15 x 15), Local Dimming (160 Block), Smart Energy Saving, Wi-Fi Dongle Ready, Internal Memory (12GB), File Play with USB, Input Label, Key Lock	
ENVIRONMENT CONDITIONS	Operation Temperature	0 °C to 45 °C (w/o Direct Sunlight)
	Operation Humidity	10 % to 80 %
POWER	Power Supply	100-240V~, 50/60Hz
	Power Type	Built-In Power
	Power Consumption Typ./Max Smart Energy Saving	220W / 250W 40-50%
STANDARD (CERTIFICATION)	Safety	UL / CB scheme
	EMC	FCC Class "A" / CE / KC / C-tick
MEDIA PLAYER COMPATIBILITY	Slot PC compatible (optional)	No
	External Media player Attachable	No
SOFTWARE COMPATIBILITY	SuperSign-w lite	Yes
	SuperSign-c	Yes
ACCESSORIES	Included	Remote Controller (batteries included), Power Cord, Manual, HDMI Cable
	Optional Accessory	LSW630 (wall mount), AN-WF500, KT-SPO

## Dimension (unit : mm)

55"

1,238 x 712.4 x 89 /

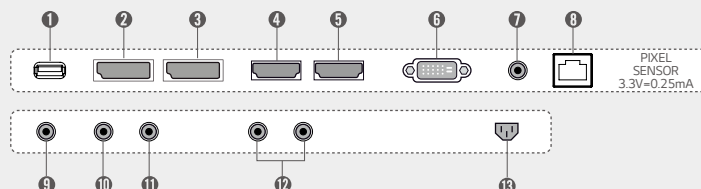
25.6kg



## Connectivity

### 55XS2B

- ① USB IN
- ② DP IN
- ③ DP OUT
- ④ HDMI 1
- ⑤ HDMI 2
- ⑥ DVI-D IN
- ⑦ AUDIO IN
- ⑧ LAN
- ⑨ RS-232C IN
- ⑩ RS-232C OUT
- ⑪ EXT IR IN
- ⑫ SPEAKER OUT
- ⑬ AC-IN



**HDMI™**  
HIGH DEFINITION MULTIMEDIA INTERFACE